

## WHY STEP-UP?

# THE EVOLUTION OF A MUSICIAN

As musician's skills evolve and grow, their instruments need to advance with them. Because of this, there is a plethora of instruments available and it is often difficult to determine which is right for you or your student. Instruments are placed into three distinct levels: **Beginner**, **Step-Up/Intermediate**, & **Professional**. Each level features instruments designed to benefit players at different points along the evolution.

What level of instrument should you be looking for?  
Consult the chart below to find out!



### BEGINNER

Musicians need to start out on a durable, well-playing instrument to learn, grow, and improve on. Beginner instruments at Heid Music are designed with that in mind. Placing the correct quality instrument in the hands of a new musician starts them on the path to success.

### STEP-UP

Also called "Intermediate", Step-Up instruments are performance-caliber models designed for the advancing musician. You've laid a solid foundation with a Beginner model, outgrown it, and need to upgrade to an instrument that allows you to realize your full potential---

It's time for the training wheels to come off!

Step-Up instruments incorporate high-quality professional features at a reasonable cost. The most beneficial step in the evolution of a musician is making a sound investment in the right Step-Up instrument.

### PROFESSIONAL

You've put in years of performing, countless hours of practice, and you're playing has progressed beyond the limits of your current instrument. It's time to make a serious investment. Professional level instruments are made from the highest quality materials, are predominantly handcrafted, and produced with details that create an instrument worthy of great concert halls.

### Still unsure?

Try some out! Every musician progresses at their own rate and the instrument needs of any given player is unique to that player's skill set. *The best way to know what is right for you is to play.* Ask a Heid Music team member about auditioning an instrument (of any skill level) today. They will be delighted to assist you in any way they can!