

THE STUDENT PITCH

STUDENT FEATURE



Student: Emily
Teacher: David Lawrence
Location: Appleton

Emily has been playing drums for the past five years and comes from a family of drummers which include two brothers before her who all took lessons at Heid Music with David Lawrence. Emily has won numerous awards while taking lessons at the Lawrence School of Drumming including Drummer of the Summer 2016 and 2017, and most recently won Hardest Working Drummer of the Year 2017. Emily's next project is starting a band which she is currently putting together with other students at Heid Music!

NOTEWORTHY NEWS

Music Makes You Smarter!

Did you know the average person listens to 25 songs a day? Or that one in two people plays or has played an instrument?

As the school year begins, why not think about how music can help your student. A study by the College Entrance Exam Board showed that 53% of students ages 12 to 17 listen to music while studying. The same study showed that listening to a Mozart sonata can increase a person's IQ up to 9 points. Listening to classical music while studying helps students study longer and retain more.

Music lessons are also beneficial for younger children. Children who actively take music lessons see an increase in attention span, fine motor skills, and memorization skills.



WHAT'S HAPPENING?

Musical Beginnings is an introductory music course that uses rhymes and songs to help your child grow. Classes are 30 minutes and open to children ages one to four. Register by Sept. 5 to save \$5. Classes begin at Heid Music Appleton on Sept. 19.

Music Together is a music and movement class for children from birth through Kindergarten and the grown-ups who love them! Classes begin at Heid Music Madison on Sept. 10. To sign up visit MusicforLifeMT.com.

Heid 'n Seek. Clues leading you to our monthly featured product in-store will be released on Tuesday, Sept. 18! Be sure to follow us on Facebook and Twitter for live updates of the Heid 'n Seek contest results. More helpful clues and close-up images can be found online at HeidMusic.com/HeidandSeek. Stop by your local Heid Music store and see if you can locate the item to claim your prize!

Celebrate 70 years of Heid Music and save! Use this coupon to save 10% off a single item, savings up to \$100.

Use promo code 70YearsQ3. Valid online and in-store through 9.30.18. Not valid with other discounts or on institutional purchases, special orders or previous transactions. Excludes method books, contest music, bundles, vintage, imports, clearance, consignments, gift cards, lesson registration, repair services, rental conversions and select band instruments. Other exclusions may apply.



FEATURED PRODUCTS



Plastic Marching Mouthpieces
 \$26-\$37



Marching Snare Drum Lyre
 \$15.95



Marching Clarinet Lyre
 \$11.99

HeidMusic.com

Appleton
 308 E. College Ave.
 920.734.1969

Green Bay
 2605 S. Oneida St.
 920.498.2228

Madison
 7948 Tree Lane
 608.829.1969

Oshkosh
 1750 W. South Park Ave.
 920.651.4343

Stevens Point
 3201 Main St.
 715.423.1000