

STUDENT FEATURE



Student: Ann
Teacher: Samantha Sinai
Location: Madison

Ann's adventure with the cello began with a Mother's Day gift certificate from her children for her first lesson and first month's instrument rental, and she has now been playing for almost three years. Ann loves the sound of a cello and enjoys the challenge of learning to play this instrument. She credits her instructor, Samantha, for bringing great skill, insight and creativity to each lesson. An additional, recent highlight for Ann was to take part in a master class with Uri Vardi, Professor of Cello at the University of Wisconsin-Madison, arranged by Samantha and Lindsey Crabb, two of Uri's graduate students.

NOTEWORTHY NEWS

This year, Appleton is joining 65 cities in the U.S. and 800 across the globe to celebrate music in all its forms and encourages people to band together to play free public concerts.

Join us on June 21 along many points on College Avenue to participate in making more music! Find out more at MakeMusicDay.org/Appleton.



Do you have an activity you want to help lead and allow others to join in the making of music? Contact Katie at katie.schmidt@heidmusic.com or at 920.831.4990 ext. 124.

WHAT'S HAPPENING?

Street Music Week. Stop at Heid Music Appleton between 11:30-Noon, June 11-15 to register and get your bucket to help raise funds for Feeding America!
 - Have fun playing along College Avenue. Music = Meals!
 - Join us June 15 from 6-8pm behind Heid Music for a 70th Anniversary Party featuring food trucks and music by The Accords!

Musical Beginnings Summer Session. Musical Beginnings uses rhymes and songs to enhance a child's ability to communicate, learn and create. This program is designed for ages 1-4. Classes begin June 13 and run for 7 weeks. To sign up, visit HeidMusic.com, or call 920-831-4990, ext. 140.

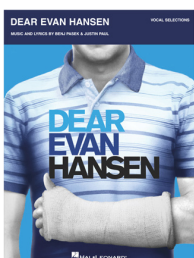
Rock U 2018. Join us for Rock U 2018, August 6-10, at Xavier Middle School in Appleton. Students will spend each day of camp rehearsing, participating in discussions and attending workshops to prepare for the final performance. Students will gain valuable musical tips and advice from special guests such as Mile of Music artists and many community music influencers. Campers must be between the ages of 11 and 18, and all instruments are welcome. Registration is now open at HeidMusic.com/RockU.

Steinway Anniversary Event. We are celebrating 165 years of Steinway Pianos visit our Appleton and Green Bay stores from June 14 to 23 for special event savings and financing. Visit HeidMusic.com/Steinway-Anniversary-Celebration for more information.

Heid 'n Seek. An extension of our 70th-anniversary celebration, Heid 'n Seek is a scavenger hunt designed to give away great prizes. Each month, a product will be marked with a Heid 'n Seek sticker at each Heid Music location. Clues to find the product will be released on Heid Music's Facebook and Twitter accounts as well as online at HeidMusic.com/HeidAndSeek.

All Heid Music locations will be closed Wednesday, July 4, in observance of Independence Day as well as Monday, July 16 for an all company team huddle. Please check with your teacher to see if your lesson will be impacted. Thank you for your understanding.

FEATURED PRODUCTS



Dear Evan Hansen
 \$19.99



Songs from Frozen, Tangled and Enchanted
 \$12.99



Disney Classics
 \$12.99

HeidMusic.com

Appleton
 308 E. College Ave.
 920.734.1969

Green Bay
 2605 S. Oneida St.
 920.498.2228

Madison
 7948 Tree Lane
 608.829.1969

Oshkosh
 1750 W. South Park Ave.
 920.651.4343

Stevens Point
 3201 Main St.
 715.423.1000