

... THE **STUDENT PITCH**

STUDENT FEATURE



Student: Sydney
Teacher: Jerad Miller
Location: Appleton

Now a junior at Appleton North High School, Sydney began playing violin seven years ago with an elementary school orchestra. Music quickly became a means to express herself and she started taking private lessons with Jerad Miller. Today, Sydney plays violin in Appleton North's Honors orchestra while continuing private and group lessons with Jerad. She is busily preparing for an orchestra trip to Vienna and Prague this summer, where she will have the honor of playing first chair. After high school graduation, Sydney plans to continue playing in orchestra at a collegiate level.

NOTEWORTHY NEWS

Come celebrate Mile 6 at this year's Mile of Music festival August 2-5 in Downtown Appleton. 900 live music sets will be played in 70 venues throughout Downtown Appleton.



Stop by and check out the events at Heid Music.

- August 3 at 12:30 Acoustic Guitar Workshop
- August 3 at 3:30 Ukulele Workshop
- August 4 at 12:30 Learn about being an entrepreneurial musician

See more educational events at MileofMusic.com.

WHAT'S HAPPENING?

All Heid Music locations will be closed Monday, July 16 for an all company team huddle. Please check with your teacher to see if your lesson will be modified. Thank you for your understanding.

Gear Up Sale. Heid Music Green Bay is gearing up, July 23-28, with an expanded selection of new and used guitars, accessories, folk instruments, ukuleles, amps, pro audio, keyboards and more! Browse exclusive clearance markdowns in-store only. Plus, we're offering 12-month financing at 0% interest on your purchase of \$500 or more. Enjoy live demos, discounted pricing and in-store giveaways. Save and stock up on essential gear.

Fender Event. Gear up with Fender on July 23! From 5:00-7:00 p.m., Heid Music Green Bay is showcasing new Fender product including Player Series Stratocaster, Jazzmaster and Jaguar, custom color ukuleles, acoustics and more. Music Enthusiasts will be on hand to answer questions and help you get set up for your own personal jam session. Fender giveaways during the event! Take advantage of our exclusive in-store deals for a limited time only.

Heid Music Summer Concert Series. Join us for the free concert in downtown Appleton to celebrate summer! Live music every Thursday through August 30 from 5:30 to 8:30 in Houdini Plaza.

Heid 'n Seek. An extension of our 70th-anniversary celebration, Heid 'n Seek is a scavenger hunt designed to give away great prizes. Each month, a product will be marked with a Heid 'n Seek sticker at each Heid Music location. Clues to find the product will be released on Heid Music's Facebook and Twitter accounts as well as online on July 17 at HeidMusic.com/HeidAndSeek.

Thank you to all the Heid Music teachers and students who participated in our 2018 Street Music Week. Together we raised over \$9000 for Feeding America with the power of music! Mark your calendars to join us next year on College Avenue June 10-14, 2019.

FEATURED PRODUCTS



Double Guitar Stand
~~\$49.99~~
\$25.99



On-Stage Tiltback Amp Stand
~~\$95.99~~
\$59.99



3-Space Multi Guitar Rack
~~\$75.99~~
\$49.99

HeidMusic.com

Appleton
 308 E. College Ave.
 920.734.1969

Green Bay
 2605 S. Oneida St.
 920.498.2228

Madison
 7948 Tree Lane
 608.829.1969

Oshkosh
 1750 W. South Park Ave.
 920.651.4343

Stevens Point
 3201 Main St.
 715.423.1000