

STUDENT FEATURE



Student: Will
Teacher: Brian Koenig
Location: Madison

Will Martin, 13, started playing the ukulele at age six. Will enjoys playing in a band called "FM" which volunteers monthly at American Family Children's Hospital providing music during family dinner hours. Inspired by Brian, Will enjoys exploring unique arrangements of songs from artists like the Beatles, Louis Armstrong, and Queen. He's pictured with Jake Shimabukuro, the best ukulele player on the planet, after a recent concert in Chicago.

NOTEWORTHY NEWS

Band and Orchestra Instrument Rentals

Is your child starting band or orchestra this fall?

Heid Music offers a plan that grows with your musician. Rent monthly for as long as you like. When you decide to upgrade or as your student grows into a larger instrument, simply call or visit us to convert your plan. Visit your local Heid Music store or HeidMusic.com/Rental to learn more about our rental plan options.

Looking to advance your band or orchestra play? We are here to help you audition intermediate and professional instruments and accessories to help your journey. Heid Music also provides rental and financing options to help your playing dreams become a reality.



WHAT'S HAPPENING?

Earthquaker Day. August 4 only! Save 15% on all instock Earthquaker pedals. Selection varies by location.

Disklavier Event. A unique interactive performance, brought to you by the innovations of the Yamaha Disklavier piano and hosted by Craig Knudsen, "The Tech Guy" of the acclaimed Piano Guys. Join us at Heid Music Appleton on August 20 from 6 to 7 p.m. for this free event. Seating is limited; to reserve your spot email Events@HeidMusic.com.

Heid 'n Seek. Clues to find our next favorite product will be released on Heid Music's Facebook and Twitter accounts as well as online on Tuesday, August 21 at HeidMusic.com/HeidAndSeek. Visit us at one of our five locations to see if you can find the item and win a fun prize!

Sacred Music Workshop. Join Mary Pionkowski and area church musicians on August 27 from 9 to 10:30 a.m. at Heid Music Stevens Point to sample new and classic sacred pieces to enhance your worship experience. Enjoy networking, music, refreshments and special event discounts. Reserve your spot by August 23 at HeidMusic.com/Events.

All Heid Music locations will be closed Monday, September 3 in observance of Labor Day. Please check with your teacher to see if your lesson will be impacted.

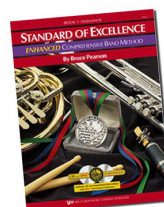
FEATURED PRODUCTS



Measures of Success
 \$8.50



La Voz Medium Soft Reeds
 \$36.00
\$20.99



Standard of Excellence
 \$10.50

HeidMusic.com

Appleton
 308 E. College Ave.
 920.734.1969

Green Bay
 2605 S. Oneida St.
 920.498.2228

Madison
 7948 Tree Lane
 608.829.1969

Oshkosh
 1750 W. South Park Ave.
 920.651.4343

Stevens Point
 3201 Main St.
 715.423.1000