

HEID YAMAHA MUSIC SCHOOL

your child's ticket to
SUCCESS



HEID MUSIC

personal
GROWTH



Benefits of Music Education



34%

The University of California, Irvine found that after six months of piano lessons, preschoolers performed **34% higher on spatial-temporal testing** than those who received no training and those who received computer training.

100%

After learning eighth, quarter and half notes, second and third graders scored **100% higher than their peers** who were taught fractions using traditional methods.

52 pts

College bound students with school music experience scored **52 points higher on the verbal portion of SATs and 37 points higher in math** than those without arts instruction.

An International Music Education System

When you enroll your child in the Junior Musicians Course or the Young Musicians Course you are assured of an excellent first course of musical study. Yamaha has invested **over 50 years of music education research** in the United States, Japan, Canada and other countries around the world. **More than four million children and adult students have graduated from Yamaha Music Courses worldwide.**



Yamaha Teachers are Dedicated...

They are also eager to work with young children and parents. Committed to providing happy, rewarding first musical experiences, these musicians and educators have passed demanding tests in musicianship while completing **rigorous training prior to certification by the Yamaha Music Education System.**

A Time to Share

Young children have an innate friendliness. Their desire to be with others, their enthusiasm and their natural abilities are all brought together to learn musical skills. Support from parents, teachers and peers helps children pass through the critical, initial periods of accomplishment without becoming discouraged. The Yamaha experience provides an **excellent opportunity for family interaction** as you and your child explore music – together.

A Strong Foundation

Heid Yamaha Music School began **more than 20 years ago** with the mission of providing children with a strong musical foundation that would result in a lifetime of musical enjoyment.

A LIFETIME
of musical enjoyment

Junior Musicians Course

(Ages 4 – 5 years old)

Created to help children develop their musical abilities and creative expression naturally. By making the most of their sense of hearing, which is at its prime at a surprisingly young age, the Junior Musicians Course guides children along the same learning path they have followed since birth.

OVERVIEW

Schedule: Meets 60 minutes each week for the school year. See registration form for times.

Parent Participation: Required. This enables the parent to be an effective *at-home* learning partner.

Curriculum Focus: The in-class musical experiences nurture creativity and help instill the basis for playing and expression through feeling and understanding music. Piano or keyboard required for practice at home.

Lesson Contents Include:

- Ensemble Playing (Group performance)
- Repertoire (Keyboard pieces)
- Keyboard Harmony
- Keyboard Technique
- Ear Training
- Sight Singing
- Arranging
- Singing
- Theory



Young Musicians Course

(Ages 6 – 8 years old)

Children participate in group and individual activities that teach basic musical skills and encourage independence, creativity and self-expression. The course appeals to the imagination of a young mind and becomes an integral part of your child's growth.

OVERVIEW

Schedule: Meets 60 minutes each week for the school year. See registration form for times.

Parent Participation: Required. This enables the parent to be an effective *at-home* learning partner.

Curriculum Focus: Musicianship is taught through the use of the keyboard. Class activities are designed to develop a well-rounded musician. Piano or keyboard required for practice at home.

Lesson Contents Include:

- Ensemble Playing (Group performance)
- Repertoire (Keyboard pieces)
- Keyboard Harmony
- Keyboard Technique
- Ear Training
- Sight Singing
- Sight Playing
- Singing
- Theory



**FREE
PREVIEW
LESSONS**

Please see the enclosed flyer for times and registration information.

→ Junior Musicians Course Preview

(Ages 4 – 5 years old)

Activities Include:

| | |
|------------------------------|--------------------|
| Keyboard Playing | Note Reading |
| Ear Training | Movement to Music |
| Solfege Singing (Do, Re, Mi) | Expressive Singing |
| Chord Singing & Playing | |

→ Young Musicians Course Preview

(Ages 6 – 8 years old)

Activities Include:

| | |
|------------------------------|------------------|
| Expressive Singing | Keyboard Harmony |
| Ear Training | Arranging |
| Solfege Singing (Do, Re, Mi) | Theory |
| Repertoire (keyboard pieces) | |

Music Education for the Formative Years

(Ages 4 months – 4 years old)

Heid Music also has classes for younger children! Children respond to rhythm and simple music from the day they are born. Music plays an important part in childhood development, brings families together, stimulates thinking and expressive skills, and enhances creativity and a sense of well-being.

Heid Music Education for the Formative Years is specifically designed to strengthen your child's natural love for music through age-appropriate movements and songs.

Call today for more information! 920.831.4990 ext. 140



FREE PREVIEW LESSONS

*Please register in advance!
Call 920.831.4990 ext. 140.*



(Ages 4 – 5 years old)

Preview Dates:

Thurs., July 22, 5:30pm
Mon., July 26, 7:00pm
Tues., July 27, 5:30pm
Wed., August 4, 7:00pm



(Ages 6 – 8 years old)

Preview Dates:

Thurs., July 22, 7:00pm
Mon., July 26, 5:30pm
Tues., July 27, 7:00pm
Wed., August 4, 5:30pm

To register for **FREE Preview Lessons** or to receive further information, call 920.831.4990 ext. 140 or 800.236.4343 ext. 140.

OFFER EXPIRES JULY 1, 2010

New Students: **SAVE \$20**

Enroll your child in a Heid Yamaha Music School Course by July 1, 2010 and we'll waive the new student \$20 registration fee. Put \$20 back in your pocket while helping your child discover their natural music abilities in a fun and exciting way.

HEID MUSIC

308 E. COLLEGE AVE., APPLETON, WI
920.734.1969 • HEIDMUSIC.COM

